

51st Annual Meeting of the
American Pancreatic Association
October 28 - 31, 2020
Sponsorship Opportunities

Exhibit Booth: \$10,000

Includes tabletop exhibit and 2 complimentary registrations for the meeting. Representatives are welcome to participate in the meals and evening events to interact with attendees. Additionally, your company will be listed as a sponsor in the program, recognized during the business meeting and featured on our website.

Add-on Sponsorships:

Awards Dinner: \$80,000

It is anticipated that all 600+ attendees of the meeting will attend this dinner to be held on November 1st. Awards will be given out for the top abstracts in Pancreatic Cancer and Pancreatitis. Additionally, the Distinguished Service and Lifetime Achievement Awards are given out. The sponsor can bring up to 4 attendees to the dinner and will be introduced during the dinner as well as featured on the invitation and signage in the space.

Presidential Reception: \$50,000

This opening reception on November 6 will have approximate 400-500 attendees and honors APA President Margaret Tempero. The sponsor will be allowed to bring 4 guests to the event. Additionally, the company will be featured on the invitation and on signage in the event space.

Women in Pancreas Session: \$25,000

Non-scientific session with a speaker to encourage women in science as well as talks from women who are prominent in the field. Will feature a networking cocktail reception & dinner for approximately 150 attendees.

Breakfast: \$25,000 (1 day)

Attendees will enjoy breakfast all days of the conference. You can sponsor one day or multiple days. The sponsor will be allowed to bring 4 guests to the event. Additionally, the company will be featured on the invitation and on signage in the event space.

Lunch: \$30,000 (1 day)

Attendees will enjoy lunch all days of the conference. You can sponsor one day or multiple days. The sponsor will be allowed to bring 4 guests to the event. Additionally, the company will be featured on the invitation and on signage in the event space.

Audio/Visual: \$40,000

The attendees will enjoy state of the art technology for all scientific presentations. The sponsoring company will receive a 1/2 page ad with the following verbiage included; "Audio/Visual Made Possible by ..."

Photography/ Videography: \$15,000

In an effort to provide lasting content for our attendees, we will record many of the scientific lectures and host them on our website for attendees to watch at their convenience. Sponsor logos will be added to the credit of each video produced.

WiFi: \$15,000

Attendees will enjoy free wireless Internet throughout the meeting space. Your corporate name & logo will appear on the onsite signage and your name will appear in the program guide recognizing your support of this much valued service for the attendees.

Speaker Ready Room: \$10,000

The speaker ready room will feature laptops with internet & printer, coffee & beverages as well as a sign indicating your sponsorship.

Program Advertisements

Additional advertisements (must be approved by APA) in our program at the following rates:

- ¼ page- \$5,000
- ½ page- \$7,000
- Full page- \$10,000

Conference Totes: \$25,000

Each attendee will receive a tote bag containing all the conference materials. To include sponsor

Tote Inserts

Include a printed insert in the registration bags distributed to all attendees. APA must approve the design before distribution.

- 5x7 postcard - \$5,000
- Full page (8.5 x 11) - \$10,000

Lanyards: \$15,000

All attendees will receive their conference credentials on a lanyard to include sponsor logo.

Conference Giveaways: \$20,000

Included with the conference materials, each attendee receives one or several lasting goodies to compliment the branding for the meeting. (i.e. T-Shirts, polo shirts, power banks, stationary, travel sized sunblock etc.). These will feature the sponsor logo or company name.

Advertisements/Signage: \$10,000

Signs (84" x 32" x 15") will be stationed throughout the registration area. APA must approve the design before printing.

Charging Stations: \$5,000

Attendees will notice your company name/logo while charging mobile devices at one of the charging stations placed throughout the center during the meeting.