

American Pancreatic Association

2020 VIRTUAL MEETING

October 30 - November 1, 2020

Exhibitor Prospectus

www.apapancreas.org



APA

AMERICAN PANCREATIC
ASSOCIATION

American Pancreatic Association 2020 VIRTUAL MEETING



ABOUT THE APA

The American Pancreatic Association is a membership organization for physicians and researchers interested in diseases of the exocrine pancreas.

Our mission is to foster clinical and basic science research needed to cure diseases of the pancreas. We strive to continue advancing the field of research, while training the next generation of researchers devoted to finding a cure for these deadly diseases.

The APA Annual Meeting is the cornerstone of our organization and is widely regarded as the “can’t miss event” for pancreas specialists from all over the world. Enthusiasm for this year’s virtual meeting is on the rise as we expect more than 600 pancreatologists, endoscopists, surgeons, pathologists, radiologists, oncologists and basic scientists from over 24 countries to join us.

The APA 2020 Virtual Meeting will present and discuss current clinical and laboratory research related to pancreas diseases. Our virtual meeting will merge sought after content with high-level speakers in an easy to navigate online platform. Sponsors and exhibitors will have built in opportunities to engage with attendees without having to sacrifice days out of the office. This is an **excellent opportunity to reach a broad base of physicians and researchers**, in a low stress environment, who are looking for new and novel therapies for the treatment of pancreatic diseases.



WHY YOU NEED TO JOIN US

The benefits to be gained from aligning your organization with our high-profile event are substantial. **As an APA Exhibitor, you will have the opportunity to:**

- Build further visibility for your company in a time where in-person office and clinical visits are scarce
- Demonstrate thought leadership
- Reach the most qualified audience of pancreas disease leaders
- Expand your prospect base with low cost and effective reach
- Strengthen existing relationships
- Access meeting content with a conference pass
- APA will provide actionable marketing data as attendees navigate virtual spaces, visit your virtual booth, download white papers and collateral



EDUCATIONAL GRANT AND MARKETING/ EXHIBIT SUPPORT

The American Pancreatic Association has a long history of quality academic research and welcomes your company’s support through meeting support or educational grants. If after reading the program you believe your company’s current mission aligns with the program presented, please contact APAEvents@lp-etc.com. Grants must comply with ACCME guidelines. Together with industry, the APA invests in advances in patient care.

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SCHEDULE AT A GLANCE

A virtual exhibitor directory, ePoster gallery and networking opportunities will be available throughout the event.

Friday, October 30th | 2 Hours

Hirshberg Symposium

Saturday, October 31st | 4 Hours

Invited Speaker Symposium

Sunday, November 1st | 4 Hours

Invited Speaker Symposium

EXHIBIT FEE

Exhibit fee is \$5,000 and includes a virtual exhibit directory listing complete with featured logo, company bio, contact form, keyword search, up to 5 uploads (latest news, recorded product demos, fact sheets, link to appointment calendar etc.) along with (2) conference pass registrations and recognition in the final program.

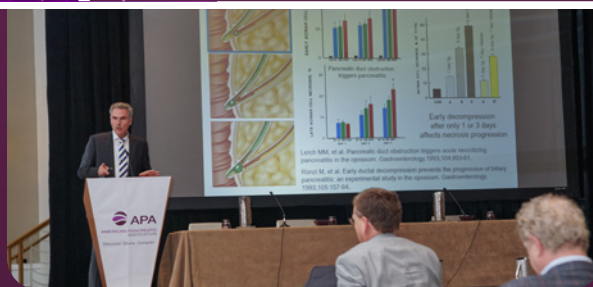


CONTACT

American Pancreatic Association

t: 913.402.7102 | apa@apapancreas.org

www.apapancreas.org



PAST EXHIBITORS AND SPONSORS

PLATINUM LEVEL

AbbVie Inc.
Akcea Therapeutics, Inc.
ChiRhoClin, Inc.
Japan Pancreas Society

GOLD LEVEL

Celgene
Hirshberg Foundation for Pancreatic
Cancer Research
Kenner Family Research Fund
MoreHealth

SILVER LEVEL

AstraZeneca
Cook Medical
Digestive Care
Frisca & V.L.W. Go
Merck
National Pancreas Foundation
Novocure Oncology
Pancreas Journal
Sylvester Comprehensive Cancer Center
UCSF Cancer Center

EXHIBITORS

AbbVie Inc.
Immunovia
Exact Sciences
Med Learning Group
Novocure Oncology
Vivus Inc

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SPONSORSHIP OPPORTUNITIES

PLATINUM | \$75,000

Only three available!

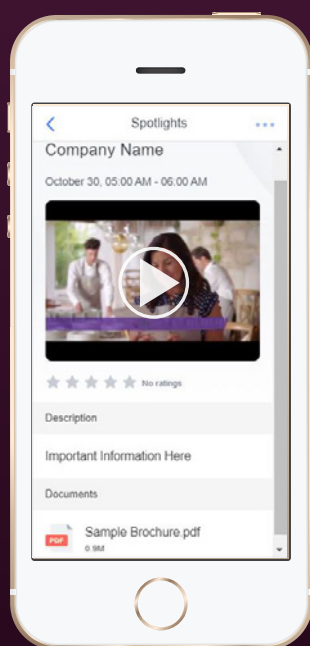
- 15-minute Video Spotlight and Discussion Board
- One Push Notification to all attendees
- Website acknowledgment for one year
- Verbal acknowledgment in webinar on featured day of sponsorship
- Logo and acknowledgment of support on registration emails
- Premier listing in Sponsor directory
- Access to actionable marketing data as attendees navigate virtual spaces, visit your virtual booth, white papers and collateral download records

GOLD | \$50,000 **Only six available!**

- 7-minute Video Spotlight and Discussion Board
- Verbal acknowledgment in webinar on featured day of sponsorship
- Logo and acknowledgment of support on registration emails
- Premium listing in Sponsor directory
- Access to actionable marketing data as attendees navigate virtual spaces, visit your virtual booth, white papers and collateral download records

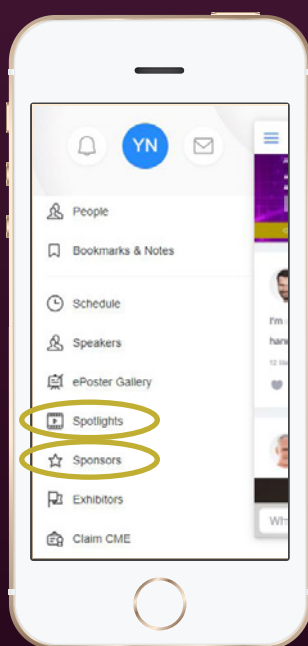
SILVER | \$25,000 **Only ten available!**

- 3-minute Video Spotlight and Discussion Board
- Logo and acknowledgment of support on registration emails
- Featured listing in Sponsor directory
- Access to actionable marketing data as attendees navigate virtual spaces, visit your virtual booth, white papers and collateral download records



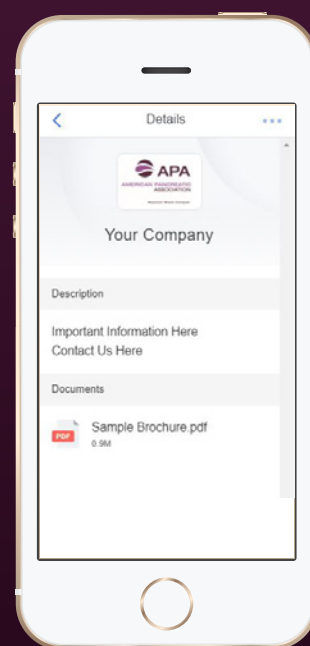
Sponsorship Spotlight

Engage attendees in a highly interactive space complete with your own curated video and interactive discussion board. Content will be promoted and available to attendees for over 30 days.



Elevate Your Brand Recognition

Sponsors gain exclusive access to Spotlights feature and Sponsor listing, which highlights your company as a prominent partner.



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EXHIBITOR & SPONSORSHIP CONTRACT

DETAILS & FEES

Companies can participate in the APA Annual Meeting as an Exhibitor for a fee of \$5,000

COMPANY NAME *(Please list exactly as you would like it to appear on the recognition signage)*

CONTACT NAME

PHONE NUMBER

E-MAIL

Exhibit Fee \$ 5,000

Please designate amount of grant or marketing/exhibit support below:

Educational Grant \$ _____

Marketing / Exhibit Support \$ _____

Platinum Level Sponsorship — \$75,000 \$ _____

Gold Level Sponsorship — \$50,000 \$ _____

Silver Level Sponsorship — \$25,000 \$ _____

Per ACCME regulations, please note that the exhibit fee of \$5,000 is separate from any meeting support or education grant.

TOTAL DUE \$ _____

PAYMENT INFORMATION

To be included in the printed materials, payment must be received by October 1, 2020.

☐ **Check** — Payable to 'American Pancreatic Association' and mail to the address listed below.

☐ **Credit Card** — Mail or scan and email to apa@apapancreas.com

☐ AmEx ☐ MC ☐ VISA ☐ Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

CREDIT CARD BILLING ADDRESS

REGISTRATION

As an exhibitor, you will receive (2) complimentary Conference passes.

CITY / STATE / ZIP

FIRST & LAST NAME

EMAIL ADDRESS

FIRST & LAST NAME

EMAIL ADDRESS

Please complete all sections and return via mail or email to:

American Pancreatic Association

2508 W. 71st Street

t: 913.402.7102

APA Tax ID # 43-1422062

Prairie Village, KS 66208

www.apapancreas.org

apa@apapancreas.com

PAYMENT AND REFUNDS

Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made.